



November 12, 2019

Dear Nikkei Matsuri Vendor:

The 43<sup>rd</sup> Nikkei Matsuri Festival will be held on Sunday, April 26, 2020 from 9:30am to 4:00pm in the center of San Jose Japantown, one of the last three remaining Japantowns in this country and named among the **Friendliest Neighborhoods in the United States by NatGeo**.

This festival has attracted thousands of attendees for each of the past 40+ years. As you know, one of our requirements is that items sold must be handcrafted and/or unique items with an Asian theme. The best sellers are "Japanese Themed" merchandise.

If you plan to participate as an Arts and Crafts vendor this year, please complete the Vendor Application and review the Arts and Crafts Agreement available on our website at [www.NikkeiMatsuri.org](http://www.NikkeiMatsuri.org) and return the application along with your check, made payable to Nikkei Matsuri, no later than April 1, 2020. As in the past, we will accept applications on a "first come first serve" basis. To receive preferential treatment regarding location and other festival specifics, please be sure to send your documents to us as soon as possible.

If you are interested in participating with us, but have questions, please feel free to contact me at [ArtsAndCrafts@NikkeiMatsuri.org](mailto:ArtsAndCrafts@NikkeiMatsuri.org). We look forward to your participation!

Sincerely,

**Alice Horio**  
**Arts and Crafts Chairperson**  
**Nikkei Matsuri**  
**727 Creekland Circle**  
**San Jose, CA 95133**  
**Ph. 408-259-6851**  
**Em. [ArtsAndCrafts@NikkeiMatsuri.org](mailto:ArtsAndCrafts@NikkeiMatsuri.org)**

**Nikkei Matsuri 2020  
Arts & Crafts Application**

**Mail to: Nikkei Matsuri: 727 Creekland Circle, San Jose, CA 95133**  
**Email: ArtsAndCrafts@NikkeiMatsuri.org**

**Business Name:** \_\_\_\_\_ **Phone:** (\_\_\_\_) \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone:** (\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**PERMIT & INSURANCE REQUIREMENTS:**

- CA Resale License # \_\_\_\_\_
- **Liability Insurance** Certificate naming Nikkei Matsuri must accompany Application

**MERCHANDISE: (Must be a product of the Artisan)**

- **Description:** \_\_\_\_\_

- New Vendors: Please include photos of your arts & crafts products.

**FEES & SPACE SIZE:**

- **Basic size: 10' X 12' - \$80.00 (\$90.00 after 4/1/20)** \_\_\_\_\_
- **Larger space: (second adjacent booth, 10 X 12)** Yes \_\_\_\_\_ No \_\_\_\_\_
- **Checks Payable to: "Nikkei Matsuri"** **Total**

Official Use

In submitting this application, I agree to abide by the rules and conditions governing the Nikkei Matsuri as stated in the Arts & Crafts agreement. I acknowledge failure to comply shall be subject the offending participant immediate suspension. Any participant subject to suspension will not be permitted to participate in any future events.

**Signature** \_\_\_\_\_ **Print Name** \_\_\_\_\_

**Date** \_\_\_\_\_

Office Use Only:				
Amt. Rec'd \$	_____	Ck #	_____	Date Rec'd
				____/____/____
			Insurance	_____
			No.	_____

**NIKKEI MATSURI 2020**  
**San Jose, Japantown**  
**April 26, 2020**

**Arts & Crafts Agreement**

**NIKKEI MATSURI SCHEDULE**

1. **Unload and Park.** 6:00 am – 7:30 am. Be courteous to others. Drive in vehicle, unload, park vehicle, **THEN** begin set-up.
2. ***No additional cars will be permitted access to Jackson Street after 7:30 am.***
3. **Booth set-up.** 7:30 am – 9:00 am ~ Complete booth set-up no later than 9:00 am.
4. **Nikkei Matsuri hours:** 9:30 am – 4:00 pm
5. **Break Down and Clean up.** 4:00 pm – 5:30 pm ~ (***Booth take down shall not commence prior to 4:00 pm.***)

**BOOTH SPACES**

1. Booth spaces are located on Jackson Street between 4<sup>th</sup> and 6<sup>th</sup> Streets and 5<sup>th</sup> Street between Jackson and Empire.
2. Booth spaces are on the pavement, beginning from the curb.
3. Minimum booth space is 10' deep x 12' wide. You may rent more than one space to increase your space by purchasing another adjacent space.
4. Artists bring their own display equipment, chairs, tents, tables, signs, etc.
5. Be prepared for the elements. Bring a 10x10 tent or canopy. Canopy/tents require a weights on each leg. Be sure to plan your set-up accordingly.
6. Electricity is NOT available.
7. Same booth assignments will be given for continuous participation and on a first-register basis for new exhibitors. Space for new exhibitors will be determined based on registration from the previous year exhibitors.

**GUIDELINES**

1. Handcrafted or unique quality items will be accepted in the arts and crafts area of the event. The Nikkei Matsuri Committee reserves the right to jury any item into the event based on uniqueness, quality and product mix. The Nikkei Matsuri Committee reserves the right to use photographs of vendors and products.
2. All work must be appropriate for family viewing.
3. Exhibitors will adhere to event opening and closing times set by the festival.
4. Exhibitors must conform to all entry and exit traffic patterns on the event day.
5. Exhibitors are responsible for set up and tear down of their displays. All exhibitors must clean area before leaving the event each day.
6. Booth must conform to size restrictions on all sides and not infringe on walkways or neighboring booth spaces.
7. Exhibitors will cooperate in any way necessary to provide a safe and enjoyable event for attendees as well as fellow exhibitors.
8. Exhibitors assigned even numbered booths should enter from Fourth Street. Exhibitors assigned odd numbered booths should enter from Sixth Street.
9. Sharing a booth is not permitted.
10. All exhibitors must have a California State Board of Equalization seller's permit.
11. Refunds will be made **ONLY** if a written request is received no less than (4) weeks prior to the event. No refunds given due to bad weather or other acts of nature.
12. Application does **NOT** guarantee acceptance into this event. The Nikkei Matsuri Committee reserves the right to include items based on the criteria set forth in Guideline #1. All decisions made by the Nikkei Matsuri Committee are final.
13. Payment is required with your application. Payment will be returned if you are not selected to participate in the Nikkei Matsuri.
14. Nikkei Matsuri assumes no liability for any lost, stolen or damaged items.
15. 12% of gross sales will be collected at the end of the day.
16. By submitting this application, I agree to abide by the rules and conditions as stated above.

**APPLICATION DEADLINE IS APRIL 1, 2020**